



## AGREEMENT MADE BETWEEN

## **WWJ-TV**

CONTRACT NO. REV.

1091-53961-1

1

**DATE PRINTED** 

08/31/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034 AND

WWJ-TV

PAGE

					1 7 1 W E	
340294	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 93316	ADVERTISER	R (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	THREE POINT MEDIA	C/O MUNDY	MICHIGAN DEMO	Cancellation Notice		
AND	1322 G St SE Ste 2	2	606 Townsend	St	Required	
					Announcement 28 days	
ADDRESS	Washington	DC 20003-3021	Lansing	MI 48933-2313	prior notice	
	USA		USA		prior vibrios	
CONTACT	BOBBY MUSHROE		PRODUCTEST#1	591		
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 1591	PRODUCT 130 CODE	0		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS:

CBS Tatevision Stations Standard Terms and Conditions for advertising shalt apply.

NONDISCRIMINATION POLICY; CBS Tetevision Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Tetevision Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DAYS  01111  10000 1.	SPOTS, PWK.	06:57A	09:00A	LENGTH 3 0s	09/04/12-09/07/12	PROGRAMS  CBS THIS MORNING	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1) 500.00
10000	1	06:57A		3 0s	09/04/12-09/07/12	CBS THIS MORNING	4	125 00	500.00
10000	1	06:57A		3 05	09/04/12-09/07/12	CBS THIS MORNING	4	125 00	500 00
1.			A00:00		I I			223.00	200.00
	1		i	30S	09/10/12-09/10/12	CBS THIS MORNING	1	125.00	125.00
^1111		A00:00	11:00A	30s	09/08/12-09/08/12	CBS NEWS SATURDAY MORNING	1	<b>2</b> 75.00	275.00
01111.,	4	09:00A	09:58A	30\$	09/04/12-09/07/12	DR. PHIL	4	200.00	800.00
10000	1	09:00A	09:58A	30s	09/10/12-09/10/12	THE STEVE HARVEY SHOW	1	200.00	200.00
01111	4	09:58A	10:57A	308	09/04/12-09/07/12	LETS MAKE A DEAL	4	400.00	1600.00
10000	1	09:58A	10:57A	30s	09/10/12-09/10/12	LETS MAKE A DEAL	1	400.00	400.00
01111	4	10:57A	12:00N	30s	09/04/12-09/07/12	THE PRICE IS RIGHT	4	500.00	2000.00
10000	1	10:57A	12:00N	30s	09/10/12-09/10/12	THE PRICE IS RIGHT	1	500.00	500.00
.1111	4	12:28P	01:30P	30s	09/04/12-09/07/12		4	500.00	2000.00
1	1	12:28P	01:30P	30S	09/10/12-09/10/12		1	500.00	500.00
.1111	4	01:28P	02:00P	30S	09/04/12-09/07/12		4	500.00	2000.00
1	1	01:28P	02:00P	3 0s	09/10/12-09/10/12		1	500.00	500.00
01111	4	02:00P	03:00P	30S	.09/04/12-09/07/12	THE TALK	4.	400.00	1600.00
( )	01111 00000 01111 1111	01111 4 10000 1 101111 4 11111 4 1 1	01111 4 09:58A  10000 1 09:58A  10111 4 10:57A  10000 1 10:57A  1111 4 12:28P  1 1 12:28P  1 1 01:28P	01111. 4 09:58A 10:57A  10000. 1 09:58A 10:57A  10111. 4 10:57A 12:00N  10000. 1 10:57A 12:00N  1111. 4 12:28P 01:30P  1 12:28P 01:30P  1 01:28P 02:00P	01111.	01111	01111.	01111.	01111

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the levelse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, reterences to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





Maggie McWilliams

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ADDRESS	Washington	DC 20003-3021	Lansing	MI 48933-2313	prior notice
	USA		USA		
CONTACT	BOBBY MUSHROE		PRODUCTEST#15	91	

PRODUCT

CODE

SALESPERSON NATIONAL

LOCAL

SALESPERSON BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS:

AGENCY EST. NO.

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Î		SPOTS TIME				TOTAL				
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	10000,.	1	02:00P	03:00P	30s	09/10/12-09/10/12	THE TALK	1	400.00	400.00
16	01111.,	4	03:00P	03:58P	30s	09/04/12-09/07/12	RACHAEL RAY	4	250.00	1000.00
17	10000	1	03:00P	03:58P	30S	09/10/12-09/10/12	RACHAEL RAY	1	250.00	250.00
18	00101	2	04:58P	05:58P	30s	09/05/12-09/07/12	DR, PHIL	2	400.00	800.00
19	1.	1	11:02P	12:00M	30s	09/08/12-09/08/12	NUMBERS	1	800.00	800,00
20	1.	1	01:02A	02:02A	30\$	09/08/12-09/08/12	COLD CASE	1	300.00	300.00
21	1	1	01:00A	02:00A	30s	09/09/12-09/09/12	W1THOUT A TRACE Total Contract:	1 46	300.00	300.00 16850.00
								:		
							——— Billing Summary ———	,		<u>_</u>
					Qtr 3	<u>Jul</u> 12 .00	Aug Sep .00 14400.00		<u>Total</u> 14400.00	
								<u>GR</u>	14400.00	
		<u> </u>			<u></u>	J				<u></u>

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